

"The Masterclasses"

Discover the secrets of a Nashville hitmaker!

Dreaming of writing songs that leave a lasting impression?

- **Saturday, October 17**, don't miss the unique opportunity to take part in the exclusive Masterclass led by **Jeff Cohen & Charles Esten**.
- **Sunday, October 18**, led by **Jeff Cohen**.

During these intensive sessions, Jeff Cohen, an essential songwriter and producer, will share his best tips to help you:

- **Create an authentic work** that truly reflects who you are.
- **Avoid the traps** of easy formulas and clichés.
- **Master the codes** of a song with hit potential.

Exceptional interactive bonus: Each session will include **30 to 40 minutes of live Q&A**.

This will be the perfect opportunity to exchange personally with Jeff Cohen, ask him your most specific questions and benefit from his expert feedback.

About the speakers: Who are Jeff Cohen and Charles Esten?

Jeff Cohen

A songwriter, producer and publisher based in Nashville, Jeff Cohen has seen his songs sell more than **20 million albums** worldwide. Nominated for **Grammy Awards** and awarded **6 prestigious BMI Awards**, he is the creative force behind major radio hits (such as *Crazy for This Girl* or *Postcard from Paris*).

His compositions have also been featured in more than a hundred cult films and TV series, from *Dawson's Creek* and *One Tree Hill* to the famous theme song of *Paw Patrol*. Benefit from the experience of a true music industry mentor to boost your own creations!

Charles Esten

Charles Esten has built a brilliant career at the crossroads of comedy and music. Known worldwide for his role as countryman Deacon Claybourne in the series *Nashville*, he reveals his talents as a guitarist and performer.

A prolific singer-songwriter, he co-wrote many songs for the series and made history by charting 53 consecutive singles in one year.

In 2024, he released his own independent album, *Love Ain't Pretty*, to critical acclaim.

When?

- **Saturday, October 17** from approximately 2:30 pm to 4:00 pm
- **Sunday, October 18** from approximately 2:30 pm to 4:00 pm

(These two masterclasses are independent: choose the day that suits you or double your chances to learn!)

Places are limited.

Seize the opportunity today to take your compositions to the next level